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Immediate Release

## The Itch to Pitch A **TED** Talk Idea

Chicago -- With more than a billion clicks, the popularity of TED Talks soars. Delivering a TED Talk is now often included in one's bucket list as many people are inspired to share their ideas.

Since a TED Talk is all about "Ideas Worth Spreading", the very first step is to pitch the idea. The best way to get started is by "rehearsing" at the [Chicago ViewMasters Toastmasters Club](#) on Friday Dec 15, 2017. Seasoned members and former TEDx Talk speakers will offer valuable evaluations as time permits. Free.

You don't have to be a member of [Toastmasters International](#) or [the Metropolitan Club of Chicago](#) to attend or to pitch. You can pitch for yourself or for someone whose idea you admire and support. Everyone is invited to pitch within the meeting time frame from 12 to 1 pm. The meeting will start right at 12. Please show up by 11:30 am or earlier to submit your name for a draw to present. Space is limited. Please make your reservation now for building security. [ChicagoViewMasters.EventBrite.com](http://ChicagoViewMasters.EventBrite.com)

### Tips and Insights to Pitch the TED Talk Idea

Here are some suggestions from Amy Segami, aka TED Head. She was invited to speak at the inaugural [TEDx event](#) as well as attend the TED Global and TED Summit. Besides being one of the finalists for the 4th season of TED Residency, she is the founder, executive producer and curator of [TEDxIIT](#), the longest running independently organized TED event in Chicago.

1 TED and TEDx Talks are about the idea, not about the speaker.

2 Address the questions: Why? What? Who? How? (It's OK if you do not know exactly how to make it happen yet. If you have an idea, mention it briefly although that's not necessary during the pitch.)

3 A disruptive idea and game changer is ideal. A blue sky idea or even a moon shot is welcome. Be creative, outrageous and original.

4 The idea can already have been accomplished, ongoing or simply a wish.

5 Present an idea that's genuinely worth spreading and that you really believe in. Deliver with excitement, passion, and energy.

6 Watch a few TED Talks before showing up. However, you are not giving a TED Talk at this meeting. You are pitching for the idea of the talk.

7 Google TED Talks and articles written about TED Talk pitches. e.g. Speak Your Way to Success: Three TED Talks That Will Help You Become Better at Pitching

Sign up to pitch your idea [ChicagoViewMasters.EventBrite.com](http://ChicagoViewMasters.EventBrite.com)

[Amy Lee Segami](#) specializes on the complexity of life and work. She has earned her DTM, Distinguished Toastmaster. As one of the founding members of the club, she has served as the VP of membership for 3 consecutive years. Recognized as a Mandarin Leader and a sought-after speaker on innovative leadership, Segami has received many honors for her extraordinary ability to create an innovative way to bridge art and science.

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# The Itch To Pitch

Dec 15, 2017 Pitch Party

an innovative idea worth spreading for a potential **TED Talk**